## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:	) Certification Under 37 CFR 1.8
Finseth et al.	) I hereby certify that this paper is being electronically transmitted to the United
Serial No.: 09/532,755	) States Patent and Trademark Office on:
For: "Method and Apparatus for Transmission, Receipt and Display of Advertisements"	January 15, 2009.  June Shibata
Filed: March 22, 2000	)
Group Art Unit: 2424	) )
Examiner: James R. Sheleheda	) )

## RESPONSE TO THE OFFICE ACTION DATED OCTOBER 15, 2008

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the official action dated October 15, 2008, please enter the following amendments and consider the accompanying remarks.

The Status of the Claims begins on page 2 of this paper.

Remarks begin on page 14 of this paper.